



# BREW THEORY BREWERY

## BREWING UP BRANDING

Craft beer is booming, and Brew Theory is a new contract brewery based in downtown Orlando. They contacted the Zgraph creative team for help in creating a new brand from scratch. We were tasked with highlighting their unique capabilities of beer formulation and large volume production for other smaller or out of area brewers. Our successful science of beer theme helps set them apart from the rest.

### SERVICES:

- ▲ Branding Guidelines
- ▲ Copywriting
- ▲ Logo Design
- ▲ Print Design
- ▲ Web Design

